

Travel Trade Itinerary

Kamloops – Prince George

DAY 1

Kamloops → Lillooet → 100 Mile House

7:30 am - 8:00 am

Kick off Kamloops – Pickup at YKA

8:00 am - 10:45 am

Drive to Fort Berens Estate Winery – Site Visit

10:45 am - 11:00 am

Fort Berens Estate Winery

1881 Hwy 99 North
Lillooet, BC, V0K 1V0

Phone: 1-250-256-7788

Email: info@fortberens.ca

Website: www.fortberens.ca

- Fort Berens embodies the spirit and natural beauty of Lillooet, as the region's first winery established off the beaten path.
- The vineyards are situated on sagebrush-covered benchlands along the Fraser River, beneath the Coast Mountains.
- The winery is inspired by the St'át'imc people, the original stewards of the land, and is committed to respecting and preserving it.
- At this remarkable location, Fort Berens produces handcrafted, world-class wines that express the distinct Lillooet terroir.

11:00 am - 11:05 am

Drive to Reynolds Hotel - Hotel Inspection

11:05 am - 11:35 am

Reynolds Hotel

1237 Main Street
Lillooet, BC, V0K 1V0

Phone: 1-250-256-4202

Fax: 1-250 256-4192

Email: info@reynoldshotel.com

Website: www.reynoldshotel.com

- The Reynolds Hotel in historic Lillooet, BC, serves as a gateway to outdoor adventures amid the Coast Mountains and Fraser Canyon.

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- Originally built in 1941, the hotel has been extensively renovated to reflect the charm and atmosphere of a bygone era.
- Guests can enjoy a unique blend of heritage ambiance and modern amenities, evoking a turn-of-the-century experience.
- The boutique hotel features locally milled wood interiors, a beer and wine store, the renowned Reynolds Restaurant, and locally sourced antiques throughout.

11:35 am - 11:40 am

Drive to Lillooet Brewing Company - Experimental Experience

11:40 am - 11:55 am

Lillooet Brewing Company

104 Main Street

Lillooet, BC, V0K 1V0

Phone: 1-236-417-1133

Email: info@lillooetbeer.ca

Website: www.lillooetbeer.ca

- A seamless blend of craftsmanship and creativity defines every brew, combining tradition with innovation.
- A strong passion for brewing is reflected in a commitment to quality, flavor, and community.
- A diverse selection of handcrafted beers captures the spirit and character of picturesque Lillooet.
- Each brew showcases the harmony of natural ingredients and expert techniques, celebrating exceptional taste in every pour.

11:55 am - 12:05 pm

Drive to Xwisten Experience Tours - Experimental Experience

12:05 pm - 12:20 pm

Xwisten Experience Tours

5202 Lillooet Pioneer Rd 40

Lillooet, BC, V8E 1K2

Phone: 1-250-256-7844

Website: <http://www.xwistentours.ca/>

- Traditional Fishing Rock & Archaeological Village Walking Tours

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- Authentic Indigenous-led experiences rooted in the traditions of the St'át'imc Nation, featuring storytelling and cultural insights.
- Interactive activities showcasing traditional knowledge, including food preparation, crafts, and nature interpretation.
- A strong focus on sustainability, cultural preservation, and creating meaningful, immersive visitor experiences.

12:20 pm - 12:30 pm

Drive to Lillooet Inn Restaurant – Lunch

12:30 pm - 1:15 pm

Lillooet Inn Restaurant

687 Main St
Lillooet, BC, V0K 1V0

Phone: 1-250-256-9011

Email: gk_rogue@hotmail.com

- Restaurant serves different dishes – for example: Sushi

1:15 pm - 1:20 pm

Drive to Lillooet Museum - Experimental Experience

1:20 pm - 1:30 pm

Lillooet Museum

790 Main Street
Lillooet, BC, V0K 1V0

Phone: 1-250-256-4308

Emails: info@visitlillooet.ca ; lillooetmuseum@gmail.com

Website: www.lillooetmuseum.org

- The Lillooet Museum serves as a gateway to the rich and compelling history of the Lillooet region.
- Managed by the Lillooet District Historical Society, a dedicated steward of local heritage.
- Focused on preserving the past, understanding the present, and thoughtfully shaping the future of the community's history.

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1:30 pm - 2:30 pm

Drive to Historic Hat Creek Ranch - Experimental Experience

2:30 pm - 3:00 pm

Historic Hat Creek Ranch
3484 Jackson Road
Cache Creek BC V0K 1H0

toll-free: 1-800-782-0922

Phone: 250-457-9722

Fax: 250-457-9311

Email: contact@hatcreekranch.ca

Website: <http://hatcreekranch.ca/>

- Welcomes tour groups with flexible, customizable services tailored to specific needs.
- Offers an authentic farm experience, including viewing daily operations from a covered deck within an apple orchard.
- Guests can relax and enjoy the natural surroundings, including sunshine, birds, and farm animals.
- Conveniently located just off the highway, with ample parking available for bus tours.

3:00 pm - 4:15 pm

Drive to Days Inn 100 Mile House - Hotel Inspection & Check-in

4:15 pm - 4:55 pm

Days Inn 100 Mile House
965 Alder Avenue
100 Mile House, BC, V0K 2E1

Phone: 1-778-482-5255

Email: daysinn100milehouse@outlook.com

Website: www.wyndhamhotels.com

- Days Inn in 100 Mile House offers clean, comfortable rooms with friendly service.
- It is conveniently located near Flat Lake and Moose Valley Provincial Parks.

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4:55 pm - 5:00 pm

Drive to Cask and Cleaver Brewery - Dinner

5:00 pm - 6:30 pm

Cask and Cleaver Brewery

175 Cariboo Hwy

100 Mile House, BC, V0K 2E0

Phone: 1-778-482-5180

Email: aegir@caskandcleaver.com

Website: www.caskandcleaver.com

- Cask & Cleaver is committed to producing authentic and unique beers that push the boundaries of regular brewing styles and categories.
- Tasting Room. Hosting special events.

6:30 pm - 6:35 pm

Drive to Days Inn 100 Mile House - OVERNIGHT

DAY 2

100 Mile House → Williams Lake

9:25 am

Kick off 100 Mile House

9:25 am - 9:30 am

Drive to Westwood Motel – Hotel Inspection

9:30 am - 10:00 am

Westwood Motel

350 Taylor Avenue

V0K 2E0, BC, 100 Mile House

Phone: 1-250-395-4443

Email: westwoodmotel@gmail.com

Website: www.westwoodmotelbc.ca

- Conveniently located on Highway 97 in the heart of the South Cariboo
- Offers ample parking for all vehicle types, including RVs and trailers.
- Provides a peaceful setting while remaining easily accessible from the main road.
- All rooms have been recently updated, featuring high-quality pillowtop mattresses for enhanced comfort.

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10:00 am - 10:05 am

Drive to Ramada 100 Mile House - Hotel Inspection

10:05 am - 10:35 am

Ramada 100 Mile House
917 Alder Ave
100 Mile House, BC, V0K 2E1

Phone: 1-250-395-2777

Email: banipalhotels@gmail.com

Website: [Ramada by Wyndham - Travel the World](https://www.ramada.com/en/ramada-by-wyndham-travel-the-world)

- Conveniently located in 100 Mile House along Highway 97, offering easy access for travelers exploring the South Cariboo region.

10:35 am - 10:40 am

Drive to South Cariboo Visitor Centre – Site Visit

10:40 am - 10:55 am

South Cariboo Visitor Centre & Boardwalk
155 Wrangler Way
100 Mile House, BC, V0K 2E0

Phone: 1-250-395-5353

Fax: 1-250-395-4085

Email: southcaribootourism@100milehouse.com

Website: www.southcaribootourism.ca

- Known for its friendly and helpful staff, offering valuable maps and information, particularly for cyclists.
- Features a well-maintained facility with clean restrooms and a welcoming environment.
- Provides a variety of informational materials for visitors to explore the region.
- Offers convenient amenities such as EV charging facilities.

10:55 am - 11:15 am

Drive to Ck'ultenellcw Culture Centre - Experimental Experience

11:15 am - 11:55 am

Ck'ultenellcw Culture Centre
4709 Telqua Drive
108 Mile Ranch, BC, V0K 2Z0

Travel Trade Itinerary

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Phone: 1-250-791-5433

Website: www.nsculturalsociety.ca

- Represents the Northern Secwepemc communities, serving as a place to house Ck'ultenellcw cultural artifacts.
- Showcases Secwepemc history through preserved artifacts and cultural promotion.

11:55 am - 12:00 pm

Drive to The Eatery by Farrier Pub – Lunch

12:00 pm - 1:00 pm

The Eatery by Farrier Pub

4799 Telqua Dr

108 Mile Ranch, BC, V0K 2Z0

Phone: 1-778-485-0812

Email: poetschkej81@gmail.com

Website: www.eatery100mile.com

- Pub with several meal options.

1:00 pm - 2:00 pm

Drive to Museum of the Cariboo Chilcotin - Experimental Experience

2:00 pm - 2:55 pm

Museum of the Cariboo Chilcotin

B-1660 Broadway Avenue S

Williams Lake, BC, V2G 2W4

Phone: 1-250-392-7404

Email: westwickranch@gmail.com

Website: www.cowboy-museum.com

- A tribute to Williams Lake and the Cariboo Chilcotin regions, featuring diverse historical and cultural exhibits.
- Home to the BC Cowboy Hall of Fame, along with displays highlighting ranching, rodeo, and regional heritage.
- Showcases exhibits on First Nations history, railways, mining, medicine, and forestry.

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- Offers an affordable admission of \$5 per person, with donations warmly appreciated.

2:55 pm - 3:00 pm

Drive to Best Western Williams Lake - Hotel Inspection & Check-in

3:00 pm - 3:40 pm

Best Western Williams Lake
1850 Broadway Avenue S
Williams Lake, BC, V2G 5G8

Phone: 1-778-412-9000

Email: bestwesternwlhotel@hotmail.ca

Website: www.bestwestern.com

- Enjoy the sheer luxury of a brand-new Williams Lake hotel with state-of-the-art facilities located in gorgeous British Columbia.

3:40 pm - 3:45 pm

Drive to Sandman Hotel & Suites – Hotel Inspection

3:45 pm - 4:20 pm

Sandman Hotel & Suites
664 Oliver Street
Williams Lake, BC, V2G 1M6

Phone: 1-250-392-6557

Email: gm_williamslake@sandman.ca

Website: www.sandmanhotels.com

- Perfectly located in the heart of Interior B.C., Williams Lake is steeped in history and surrounded by stunning mountain views in almost every direction.

4:20 pm - 4:25 pm

Drive to The Osprey Nest Social House and Eatery – Site Visit

4:25 pm - 5:10 pm

The Osprey Nest Social House and Eatery
1205 Borland Rd
Williams Lake, BC, V2G 3X9

Phone: 1-250-302-0270

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Email: manager@theospreynest.ca

Website: www.theospreynest.ca

- The Osprey Nest is not just a restaurant; it's a warm embrace, a haven for friends and family, and a sanctuary for all who seek the perfect blend of delicious food and heartwarming connections.
- Mouthwatering cuisine.

5:10 pm - 5:20 pm

Drive to Best Western Hotel – Spare time

5:55 pm - 6:00 pm

Walk to The Laughing Loon – Dinner

6:00 pm - 7:00 pm

The Laughing Loon

1730A Broadway Ave S

Williams Lake, BC, V2G 2W4

Phone: 1-778-412-6655

Email: relevantfood@gmail.com

Website: www.thelaughingloon.ca

- The Laughing Loon is a locally owned pub in the heart of Williams Lake, offering a welcoming atmosphere that reflects the spirit of the community.
- Features high-quality cuisine prepared by a Red Seal chef, combining elegant comfort with exceptional taste.

7:00 pm

Best Western Hotel Williams Lake – OVERNIGHT

DAY 3

Williams Lake → Quesnel → Wells

7:15 am

Kick off Williams Lake & breakfast snack

7:30 am - 9:15 am

Drive to Billy Barker Casino Hotel – Hotel Inspection

9:15 am - 10:00 am

Billy Barker Casino Hotel

308 McLean Street

Quesnel, BC, V2J 2N9

Travel Trade Itinerary

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Phone: 1-250-992-5533

Fax: 1-250-992-1103

Email: OpsManager@billybarkercasino.com

Website: www.billybarkercasino.com

- The Billy Barker Casino Hotel is a landmark in downtown Quesnel, designed in tribute to historic Fraser River paddle-wheelers from the gold rush era.
- Its distinctive exterior features a paddle-wheeler design and a statue of Billy Barker, celebrating the region's rich 19th-century transportation and mining history.
- Inside, the hotel offers a renovated restaurant, lounge, casino with 100 slot machines, and an upscale banquet space for up to 120 guests.
- Guests can enjoy 40 uniquely styled hotel rooms (31 Standard, 2 Junior Suites, 7 Luxury Suites), combining historical charm with modern comfort, making it a popular destination for both locals and visitors.

10:00 am - 10:15 am

Drive to Sandman Hotel Quesnel – Hotel Inspection

10:15 am - 10:45 am

Sandman Hotel Quesnel

940 Chew Road

Quesnel, BC, V6J 4S5

Phone: 1-250-747-3511

Email: gm_quesnel@sandman.ca

Website: www.sandmanhotels.com

- Offers a range of on-site amenities including an indoor pool, hot tub, fitness centre, restaurant, and complimentary WiFi in public areas.
- Provides 106 smoke-free accommodations with additional conveniences such as free self-parking, room service (limited hours), and a welcoming lobby with a fireplace.

10:45 am - 11:00 am

Drive to Prestige Riverside Lodge – Hotel Inspection

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11:00 am - 11:40 am

Prestige Riverside Lodge Quesnel
753 Front Street
Quesnel, BC, V2J 2L2

Phone: 1-250-992-7247

Email: quesnel@prestigehotels.ca

Website: www.prestigehotelsandresorts.com

- The Prestige Riverside Lodge Quesnel offers a peaceful stay along the Fraser River, with scenic views and a relaxing atmosphere.
- Guests enjoy complimentary hot breakfast and amenities such as a sun deck, fitness centre, free Wi-Fi, and in-room kitchens or kitchenettes for added convenience.

11:40 am - 11:45 am

Drive to 1867 Restaurant - Lunch

11:45 am - 12:45 pm

1867 Restaurant
262 Reid St
Quesnel, BC, V2J 2M2

Phone: 1-250-991-9477

- Restaurant - offers hearty breakfast or swing by for one of their signature sandwiches at lunch – crafted fresh and full of flavor.

12:45 pm - 1:00 pm

Drive to Barkerville Brewing Co. – Experimental Experience

1:00 pm - 1:15 pm

Barkerville Brewing Co.
185 Davie Street
Quesnel, BC, V2J2S8

Phone: 1-778-414-2739

Fax: 1-778-414-1099

Email: info@barkervillebeer.com

Website: www.barkervillebeer.com

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- Since opening our doors in Quesnel, BC in 2014, the Barkerville Brewing Co. has won four Canadian Brewing Awards and six BC Beer Awards.

1:15 pm - 3:15 pm

Drive to Barkerville Historic Town & Park – Experimental Experience

3:15 pm - 4:45 pm

Barkerville Historic Town & Park

14301 Hwy 26 E
Barkerville, BC, V0K 1B0

Phone: 1-250-992-0137

Email: stewart.cawood@barkerville.ca

Website: www.barkerville.ca

- Barkerville is a National Historic Site in Nature's Heartland, founded after Billy Barker's gold strike on Williams Creek, which sparked a major gold rush and economic transformation.
- The site features a preserved 19th-century streetscape with over 125 heritage buildings that recreate the atmosphere of a historic Gold Rush town.
- Visitors can explore historic homes, shops, museums, and working exhibits while interacting with costumed interpreters in an immersive heritage setting.

4:45 pm - 5:00 pm

Drive to Wells Hotel – Hotel Inspection & Check-in & Spare time

5:00 pm - 6:45 pm

Wells Hotel

2341 Pooley Street
Wells, BC, V0K 2R0

Phone: 1-250-994-3427

Fax: 1-250-994-3494

Email: info@wellshotel.com

Website: www.wellshotel.com

- Established in 1934 during the Hard Rock Mining rush, The Wells Hotel is a historic cornerstone of Wells, BC and a long-standing accommodation provider in the region.

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- Conveniently located near top attractions such as Troll Ski Resort, Barkerville Historic Town & Park, and the Bowron Lakes Canoe Chain.
- A year-round heritage inn offering 13 cozy guest rooms, 21 beds, historic charm, a rooftop hot tub, and welcoming public spaces including a pub, lounge, restaurant, and seasonal patios.
- Known for its BC craft beer selection and the largest single malt Scotch collection in Western Canada, blending historic charm with a vibrant social atmosphere.

6:45 pm - 7:00 pm

Walk/Drive to Jack of Clubs – Dinner

7:00 pm - 8:30 pm

Jack of Clubs Pub
12383 Hwy 26
Wells, BC, V0K 2R0

Phone: 1-250-994-3242

Email: RockyNenka@gmail.com

- Pub/Restaurant with gorgeous dinner domes, gas station, Liquor store and more.

8:30 pm

Wells Hotel – OVERNIGHT

DAY 4

Wells → Quesnel → Prince George

8:00 am - 8:30 am

Kick off Wells & breakfast

8:30 am - 9:40 am

Drive to Quesnel & District Museum and Archives – Site Visit /
Experimental Experience

9:40 am - 10:30 am

Quesnel & District Museum and Archives
705 Carson Ave
Quesnel, BC, V2J 2B6

Phone: 1-250-992-9580

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Email: ehunter@quesnel.ca

Website: www.quesnelmuseum.ca

- Features diverse exhibits including rare Chinese gold rush artifacts, historical photographs, and cultural stories shared by Chinese and First Nations Elders, as well as interactive displays such as a Sikh temple installation.
- Meet the early residents of Quesnel through the photographs of C.D. Hoy and C.S. Wing or uncover bonus content in the exhibits by scanning QR Codes.
- Learn the secrets of Mandy, the Haunted Doll, dress up in the children’s activity centre or participate in a scavenger hunt.
- gift shop for a large selection of local history books or the perfect souvenir

10:30 am - 10:55 am

Drive to Pinnacles Provincial Park – Experimental Experience

10:55 am - 11:20 am

Pinnacles Provincial Park

Pinnacles Rd
Quesnel, BC, V2J 7H6

Phone: 1-250-320-9305

Website: [Pinnacles Park](#) | [BC Parks](#)

- Pinnacles Provincial Park is located 7 km west of Quesnel and offers year-round access to scenic viewpoints overlooking Quesnel and Baker Creek.
- The park features a short, well-maintained 1 km hiking trail leading to views of its distinctive hoodoo rock formations.
- Visitors are advised to stay on marked trails near steep drop-offs; basic amenities include outhouses, and leashed pets are welcome.

11:20 am - 11:35 am

Drive to Granville’s Coffee – get some coffee & delicious snacks

11:20 am - 11:35 am

Granville’s Coffee

383 Reid Street
Quesnel, BC, V2J 2M5



Travel Trade Itinerary

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Phone: 1-250-992-3667

Email: tedmartindale@hotmail.com

- The Best Coffee Shop in the World! (or at least the best in Quesnel) Granville's Coffee™ | The independent, sustainable and locally owned coffee shop.

12:00 pm - 2:00 pm

Drive to Prince George Airport